



MEDIA KIT 2019



WELCOME!

About Marla

From traveling to the best ski destinations, taking care of yourself and staying glam mid-adventure, indulging in the very best cuisine, or cuddling up by the fire and enjoying my favorite recipes. Please, join me!

Marla Meridith is a self-taught home cook, travel/food blogger and cookbook author. She has close to one million followers.

This mom of two from New York lives at 9,000 feet in the mountains of Telluride, Colorado. Always on the quest for big adventure, her move to the Rocky Mountains inspires her to introduce her followers to gorgeous and delicious adventures in food, travel, outdoor activities and the latest and coolest fashion and beauty trends.

marla

How Can We Work Together?

Brand Ambassador

Content Creator

Product Reviews

Social Promotion

Speaking Engagements

Sponsored Post

TV Personality





HIGH ALPINE CUISINE

Inspired Dishes from Extraordinary Mountain Escapes Around the World

MARLA MERIDITH

Founder of MarlaMeridith.com



AUTHOR OF..

High Alpine Cuisine


Inspired by Marla's travels to the mountains of the Swiss Alps, Austria, Utah and Colorado, these recipes for energy-packed comfort foods will fuel your active day while transporting you to high culture resorts and panoramic mountain vistas. Warm up after a frosty day on the slopes with recipes such as Chamonix Onion Soup Gratinée, One-Pot Swiss Alpine Macaroni, Elk Spaghetti Bolognese, Pizokel, Krautfleckrl and Rancher's Bison Sliders. Cool down after a day of hiking with High Country Salad, Bourbon Peach Semifreddo and an Alpenglow Martini.


"I always love how Marla gives us a peek into the alpine life; a glamorous feast for the senses full of snow, scenery and amazing food and drink. From Belly-Filling Breakfasts to Luscious Libations, Marla has you begging to hit the slopes and embrace the good life."


—HEATHER CHRISTO, chef and food writer

inspire

*U*ser Profile

 85% Female

 Age 24-45

 English Speaking

MarlaMeridith.com offers a community of loyal and engaged readers who also interact across social media platforms. Readers are primarily female, aged 24-45, tertiary educated, mid-high disposable income, and well-traveled. MM readers primarily reside in English-speaking countries.

657k

Pinterest Followers

136.3k

Facebook Followers

35.5k

Instagram Followers

4,760

Email Subscribers

28.6k

Twitter Followers



As Seen On...



THE BETTER SHOW



Marla Meridith





Featured In...

TRADER JOE'S



GLAMOUR

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denver life magazine

SPOONFUL

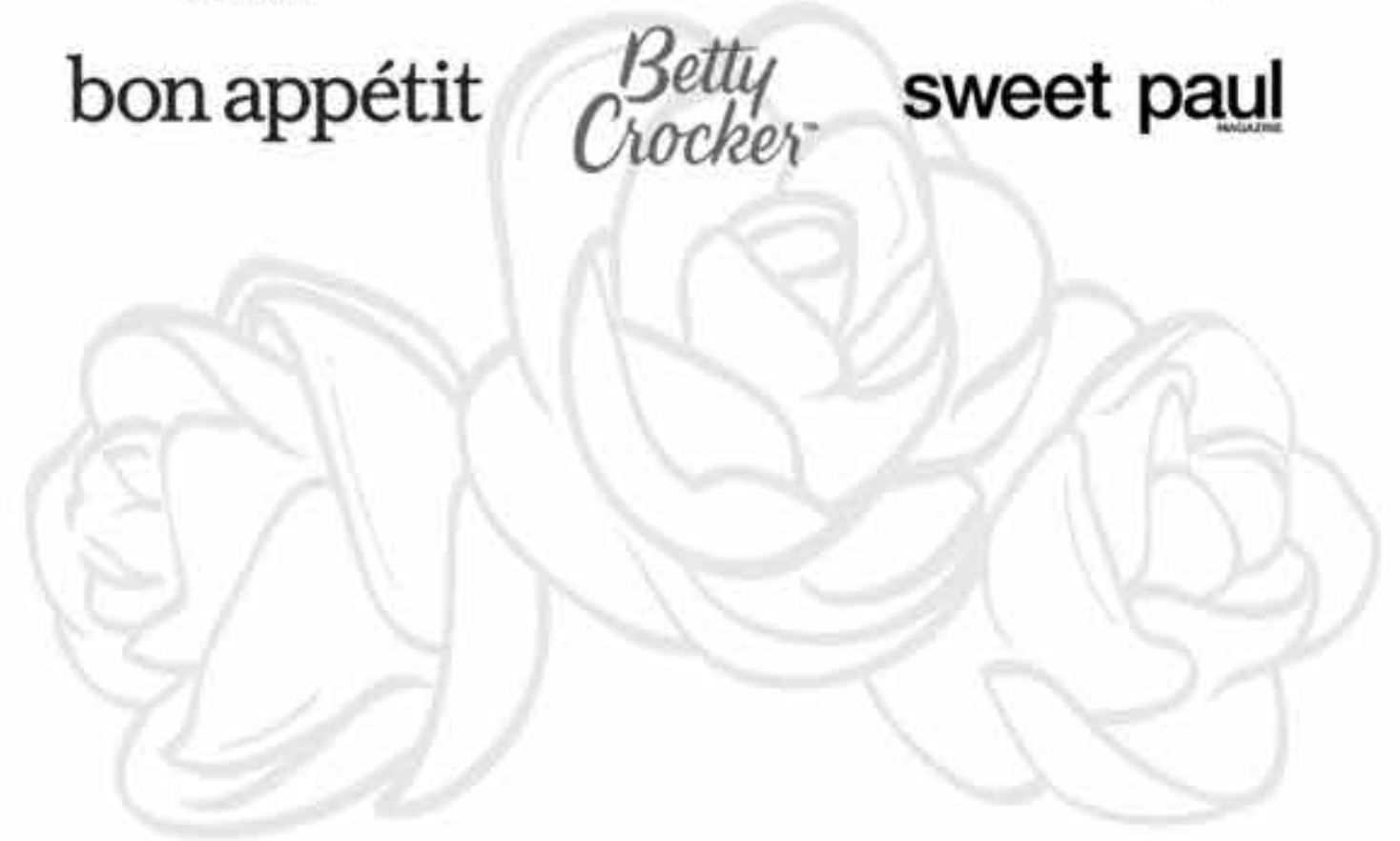
THE HUFFINGTON POST

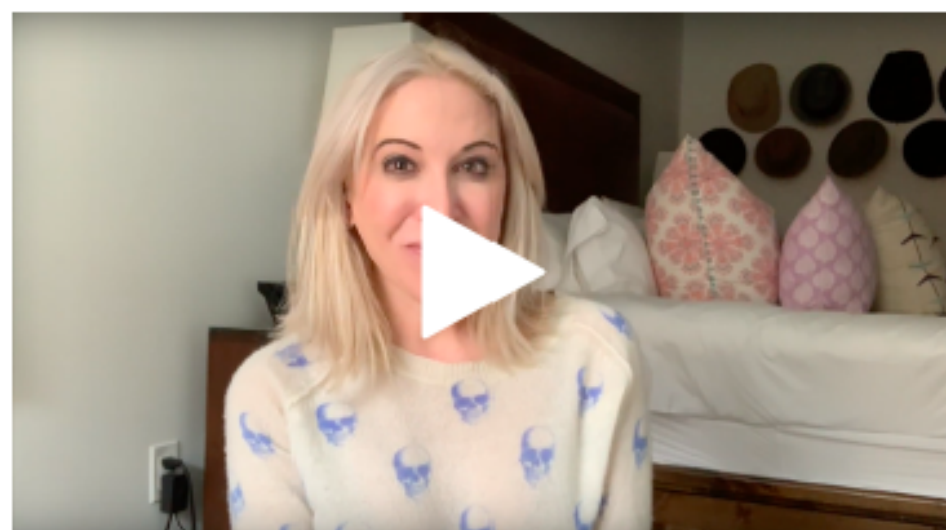


bon appétit

Betty Crocker

sweet paul MAGAZINE





Videos

Videos can include cooking segments, product reviews, interviews, beauty and fashion trends, crowdfunding packages, event listings, location reviews, and more!



Partnerships

parentingBetter
Homes
and GardensCarnivalSwitzerland.
get natural.THE
HUFFINGTON
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TO THE MOUNTAINS

Along with: Redwood Hill Farm, Walmart, National Pork Board, Bush's Beans, Seagrams, Unilever, Engadin Tourism, Tourism Association St. Anton am Arlberg, Visit Telluride, Ski.com, Epic Pass, Brush Creek Ranch, Ryder Walker, The Home Ranch, Carnival



Contact

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