



lifestyle blogger
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MEDIA KIT



35K



671K



120K



24K

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MM is committed & passionate about the continued investment in bringing her readers inspirational ideas to help them explore life through a beautiful & creative lens. She's always on the lookout for spectacular travel destinations, delicious recipes and unabashed fashion & beauty finds.

BRAND PARTNERS



ABOUT

Inspired by living in the mountains & a joie de vivre. MM is rich in detail, with an emphasis on whimsical, inspiring content geared towards a passion for fashion, food & travel.

Marla Meridith began her career in textile & graphic design working for Walt Disney Co. It was a colorful beginning that helped bridge the exciting path to blogging. Marla launched in 2009 as FamilyFreshCooking.com, a wildly successful food blog. Through the years the MM brand has expanded to include luxury travel, fashion and lifestyle components. Born and raised on Long Island, NY with summers spent in the English countryside, currently living in Telluride, Colorado, Marla has a unique style that inspires and empowers followers around the world.



MM

"Our team is thrilled to see this coverage along with the positive response from Marla's followers, with many sharing how beautiful the surroundings appear and how exciting the experience seems."

THE BRANDMAN AGENCY / RESET TELLURIDE



"I've known Marla since her California days when all she did was swoon over the mountain life. When she finally moved to Telluride and started her blog, I knew she had found complete happiness. Her delicious recipes are a reflection of this JOY!"

—HEATHER DUBROW, TV personality and author of *The Dubrow Diet*
"Marla's enthusiasm for ski culture is apparent in everything she does, from her custom-made designer skis to her passion for high alpine cuisine. She always sets the bar as high as the peaks she swoons over!"

—PETE WAGNER, CEO and founder of Wagner Custom Skis

"I always love how Marla gives us a peek into the alpine life; a glamorous feast for the senses full of snow, scenery and amazing food and drink. From Belly Filling Breakfasts to Luscious Libations, Marla has you begging to hit the slopes and embrace the good life."

—HEATHER CHRISTO, chef and food writer

EXPERIENCE THE HEARTY FLAVORS OF THE ALPS, ROCKIES AND OTHER CELEBRATED MOUNTAIN CULTURES

Pack up your skis and hiking poles because we're heading to the mountains. Marla Meridith, celebrity food and lifestyle blogger, travels the world on the quest for the best of the mountains.

Inspired by Marla's travels to the mountains of the Swiss Alps, Austria, Utah and Colorado, these recipes are perfect for energy-packed comfort foods that will fuel your active day while transporting you to high culture resorts and panoramic mountain vistas. Warm up after a frosty day on the slopes with recipes such as Chamonix Onion Soup Gratinée, Alper Macaroni, Elk Spaghetti Bolognese, Pizokel, Krautflöckl and Ski Chalet Bison Sliders. Cool down after a day of hiking with High Country Salad, Peach Semi Freddo and an Alpenglow Martini.

Featuring fresh, real ingredients, cured meats, game meats like bison, pheasant and fish, and local finds from hiking and easy foraging (like berries and mushrooms), *High Alpine Cuisine* will allow you to recreate your alpine getaway in your own home. These recipes are bound to satisfy any adventurer.

MARLA MERIDITH is the founder of MarlaMeridith.com and has garnered attention from loyal readers around the world. She has been featured on NBC Weekend Today, in *Parenting* magazine, *Bon Appetit* and *The Huffington Post*. She lives in Telluride, Colorado.



HIGH ALPINE CUISINE



HIGH ALPINE CUISINE

Inspired Dishes from Extraordinary Mountain Escapes Around the World

MARLA MERIDITH
Founder of MarlaMeridith.com

MARLA MERIDITH



HIGH ALPINE CUISINE COOKBOOK BY MARLA MERIDITH

Marla Meridith, celebrity food and lifestyle blogger, travels the world on the quest for the best of the mountains. In her cookbook **HIGH ALPINE CUISINE** she takes you on tasteful adventures to her favorite ski resorts.

Her cookbook features **75** recipes inspired by dishes from these beautiful mountain getaways. All food photography & styling by MM.

SEEN ON
TV APPEARANCES & VIDEO



HOME & FAMILY | HALLMARK CHANNEL



FOX DENVER | MORNING SHOW



SKI.COM | EPIC DREAM JOB | VAIL, COLORADO



MARLA'S YOUTUBE CHANNEL
1.03K SUBSCRIBERS



MMM

Marla entered the blog frontier back in 2009. Since then she has maintained an excellent reputation in social media. The MM blog & social media assets are trusted resources for her engaged audience.

BLOG STATISTICS & DEMOGRAPHICS

AVERAGE MONTHLY PAGEVIEWS | 22,500



66% USA
16% UNITED KINGDOM
5% CANADA

